

The Bush Times

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E-Newsletter

January 2010

Lordy, Lordy.....Tom Bush Family of Dealerships turns 40!

Stephen Aten

As Tom Bush Family of Dealerships begins 2010, we are gearing up to celebrate our 40th Anniversary in Jacksonville. We thought it would be a great time to start an E-Newsletter for our customers. We truly believe that our family is made up of our employees AND customers. The customers are why we are here and we strive to make everyone feel like *You've Got a Friend in the Business*.

This monthly E-Newsletter will be packed full on interesting articles we think will interest you. We hope you will get involved and make suggestions and submit articles for all to read.

The Tom Bush Family of Dealerships wants to give a BIG THANKS to Jacksonville, FL and its surrounding areas for 40 GREAT years! We are expecting some great things for 2010 and we want our past, present AND future customers to be a part of our celebration. Stay tuned for some exciting announcements and events we are planning. If you have any suggestions or would like to see a particular subject discussed, please send an email to Stephen Aten at stephaten@tombush.com. We hope you enjoy!

Company History

In 1946 Mr. Tom Bush opened his first dealership in Carlsbad, New Mexico. This after serving as an officer in WWII. In 1969, Mr. Bush arrived in Jacksonville and opened the city's first VW Dealership a year later. He added Mazda in 1974 and a second Mazda location called MazdaCity in 1977. He acquired a BMW dealership in 1980. Autoplex, a Used Car Superstore was added in 2000 and Mini Cooper was added in 2002. The most recent addition was Tom Bush BMW of Orange Park which opened in November 2006. Since 1946, Tom Bush Family of Dealerships has focused on treating customers and employees like family. As Mr. B always said, "the most important part of business is people".

INSIDE THIS ISSUE

- 1 Lordy, Lordy Tom Bush Family of Dealerships turns 40!!**
- 2 Tom Bush Highlight- Test Drive 2010 GTI**
- 3 How To.....**
- 4 The Specials Page**
- 5 Calendar of Events**

Know anyone who wants to receive **The Bush Times**, [sign up now](#) and register to receive a Free handheld Navigation unit.

Test Drive: 2010 Volkswagen GTI

The Hot Hatch with Class



The most mature sport compact on the market, 2010 Volkswagen GTI is so different from other sport-tuned compacts that it almost belongs in its own class. Its sharpened suspension doesn't compromise its ride quality, which remains supple and sophisticated. Its turbocharged motor trumpets a sweet song when called upon, but is barely audible during normal cruising. And unlike its competitors, the GTI looks and feels more like a Lilliputian luxury car than a boy racer. This is the sport compact that you bring home to meet the family.

Not much has changed on the new-for-2010 "Mk VI" (sixth-generation) GTI, but little tweaks go a long way here. Whereas the previous GTI's styling was a bit bloated, this one has crisper lines and tighter proportions. The interior has been reworked, too, providing even more of an entry-level-luxury ambience than before. The "wasn't broke, didn't fix it" category includes the amazingly roomy backseat and practical breadbox like hatchback body style.

Comfort

The 2010 Volkswagen GTI cruises like a pint-size BMW. It's quiet and composed at all speeds, and the ride is firm but never punishing. The extensively contoured flat-bottom steering wheel feels great and wouldn't look out of place in the Audi R8 supercar. Decked out in the GTI's trademark tartan fabric, the standard front sport seats provide an excellent combination of lateral support and long-distance comfort. Unlike many cars in this class, the GTI offers well-padded armrests all around.

The backseat is just as impressive given the GTI's diminutive dimensions (the Mazdaspeed 3 looks and feels almost like a midsize wagon by comparison). The fact that two 6-foot-plus adults can comfortably ride in back — with the front seats configured for their physiques, no less — is simply astounding. With accommodations like these, the GTI might even merit consideration alongside workaday \$25,000 family sedans for consumers in search of extra spice.

Who Should Consider This Vehicle

The 2010 Volkswagen GTI merits consideration by everyone from the sport-compact crowd to those looking for a reasonably priced and practical alternative to the Audi A3/A4 or BMW 3 Series. For people who like to drive, the GTI might be the ultimate affordable family car.

To see the GTI first hand, schedule an appointment with one of Tom Bush Volkswagen's Certified Sales Advisors by [clicking here](#).

Article from Edmunds.com

How To.....Organize Your Car in Five Steps

Many Americans spend more time in their cars than in most rooms of their homes, yet they neglect their wheels when it comes to regular "housekeeping." When it gets really messy, organizing your car can seem as daunting as keeping a closet in order. So we asked California Closet's organizational expert Ginny Snook Scott how to sort out, size up, store and contain your car cargo in five easy steps. Then we added some ideas for finding the necessary gear to clear out the clutter.

Step one: Sort and clean up

Take everything out of the car, including car seats, music and miscellaneous items stored in the glove box and door pockets. Don't forget the trunk and cargo area! Chances are you'll find all kinds of trash to toss. Organize the rest of the items into three piles: stuff you use all the time, things you use occasionally and items you might need in an emergency. Whatever doesn't fall into these categories should be stored in your home or garage.

Step two: Analyze

Ask yourself, "How do I use my car?" Are you a salesperson who travels with a trunk load of samples, a parent with two toddlers in car seats or a realtor squiring prospective clients from property to property? Do you make a lot of short trips or are long journeys the norm? What are you always struggling to find? Pen and paper? Change for the toll? Tissues? Your cell phone? The answers to these questions should determine your priorities.

Step three: Prioritize

Depending upon your needs, go through your three piles and prioritize the most important items in each group. What do you need to keep close at hand and what can be relegated to the second row or back of the car? Pay attention to duplicates. For example, it's a good idea to keep drinking water in the car, but not a bunch of half-empty bottles. When you bring three new CDs into the car, take three that you're tired of back to your house. And just like seasonal clothes in a closet, many items such as ice scrapers and tire chains can be packed away in summer.

Step four: Contain your needs

Loose objects in the car lead to disorganization and mess. In the event of a sudden stop or a crash, they can also damage your car or, worse, injure your occupants. Automotive accessory shops offer a variety of cargo containers and organizers for every part of the car, from leak proof litter bags, CD storage and trunk organizers to drink coolers, folding hangers and kids' entertainment centers. For the businessperson, the Lewis N Clark "Business Center" holds folders and has a writing surface and detachable portfolio. Talus makes a great line of car organizers, including the CarGanizer and the Kids Car Travel Organizer, which can make a world of difference. Sites for such storage products include [AJ Prindle](#), [The Busy Woman](#), [Family on Board](#), [The Container Store](#) and [Amazon.com](#).

Step five: Store

Store items you use regularly in places where you can reach them. Can't find a place to store that big box of facial tissue? Try a "tissue cup," a paper cup that fits into a cup holder and dispenses tissues one at a time. Of course, keep insurance information, maps, directions and other documents together in the glove box. And be creative about storing lesser-used and seasonal items — there are often nooks and crannies around the spare tire or in the rear walls of the car that can hold a small first-aid kit, roadside flares or jumper cables. Your owner's manual (now that you can find it) can be helpful in pointing out hooks and cubbies that might have been overlooked.

Finally, don't put anything on the floor — even trash — unless it's designed to sit there. Once you start messing up the floor, you'll find it too easy to keep adding to it, and soon your car will be cluttered again!

The Specials Page

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TOM BUSH CALENDAR OF EVENTS

40TH ANNIVERSARY CELEBRATION

ALL YEAR LONG

CHECK BACK FOR UPCOMING EVENTS

JACKSONVILLE INTERNATIONAL CAR & TRUCK SHOW

WHERE: PRIME OSBORN CONVENTION CENTER

WHEN: FEBRUARY 12-14, 2010

Premier showcase of the newest models of the year

BREAST CANCER AWARENESS

ALL YEAR LONG

CHECK BACK FOR SCHEDULED EVENTS

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